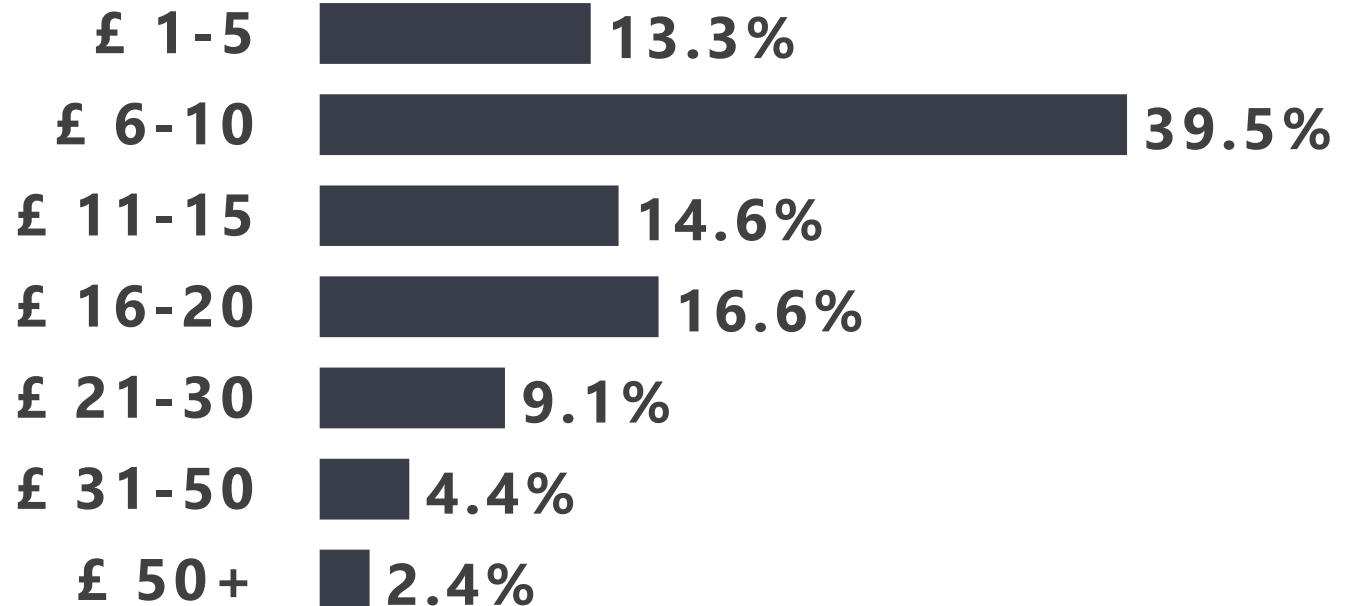


UK VOD USERS ARE WILLING TO PAY AROUND £17 MONTHLY FOR VOD-SERVICES

avg. £17.36



Source: Goldmedia 2019, VOD-Ratings UK, nationally representative survey of 3363 UK adults aged 16+ from 13th December 2019 to 7th January 2020, of that n=1067 were VoD users. Photo by: Kon Karamelas on Unsplash