

35% OF VOD USERS ARE INTERESTED IN SUBSCRIBING TO DISNEY+

VOD USERS IN THE UK

ALREADY HEARD
OF DISNEY+



INTERESTED IN
SUBSCRIBING TO
DISNEY+



WOULD CANCEL
ANOTHER SERVICE
FOR IT



Source: Goldmedia 2019, VOD-Ratings UK, nationally representative survey of 3363 UK adults aged 16+ from 13th December 2019 to 7th January 2020, of that n=1067 were VoD users. Photo by: Daniel Cheung on Unsplash