

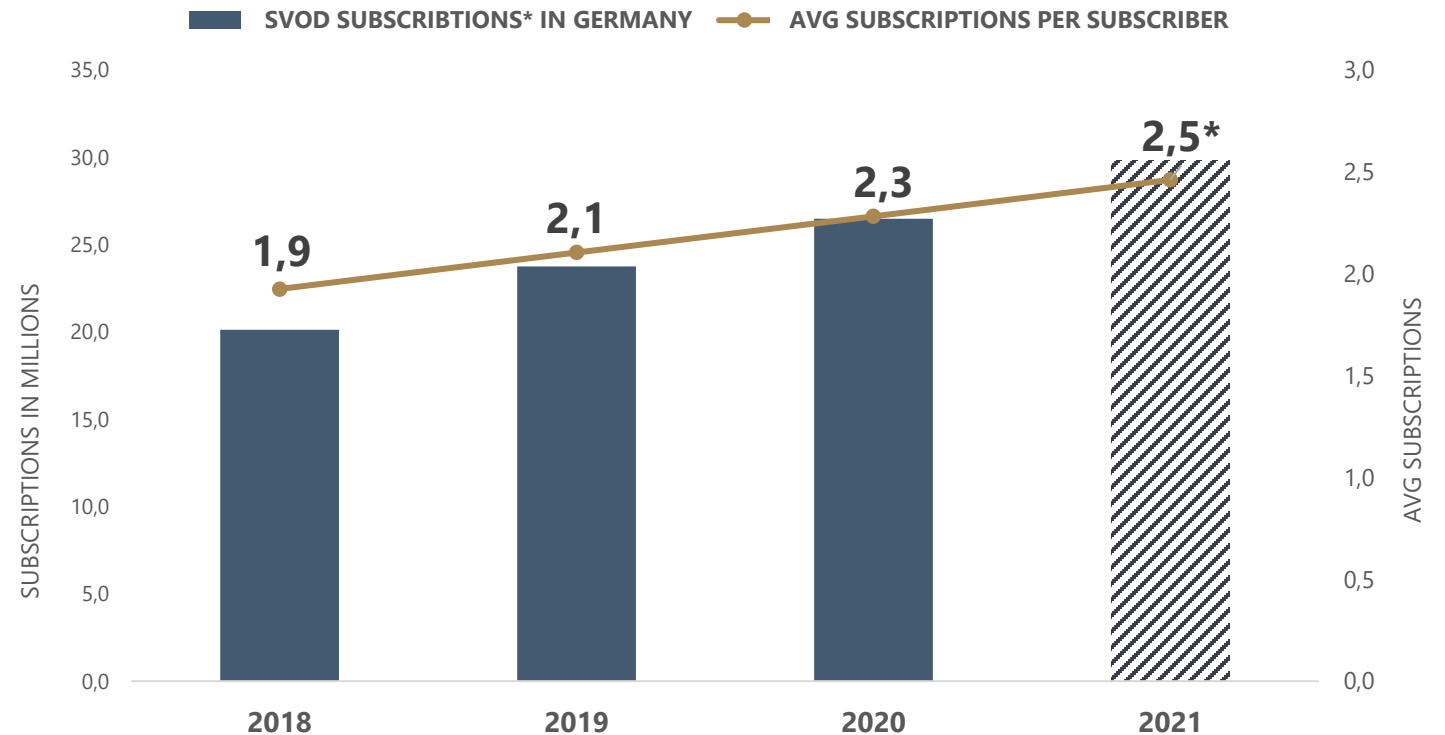
VOD SUBSCRIPTIONS ARE ON THE RISE IN GERMANY

THE TREND GOES TOWARDS A THIRD SUBSCRIPTION



Photo by Nicolas J Leclercq on unsplash

NUMBER OF SVOD SUBSCRIPTIONS* IN MILLIONS AND AVERAGE SUBSCRIPTIONS PER SUBSCRIBER, **FORECAST FOR 2021



Quelle: Goldmedia Trendmonitor 2021, www.Goldmedia.com/Trendmonitor-2021

* Subscriptions NOT subscribers **2021 Forecast