

# Goldmedia Thesis Award in Media Economics

The consulting and research group Goldmedia announces the **Goldmedia Award for Innovative Theses in Media Economics** for the 8th time in **2024**. Goldmedia works on topics of the information, communication, media and entertainment markets as well as the associated digital infrastructures and services.

Graduates who have finished their degree this or the previous year (BA, MA, MBA, Diploma, Staatsexamen, Dissertation etc.) are eligible to apply for the award online.

A focus on **current topics in media economics** is a precondition for the application. Goldmedia accepts theses written in either German or English from various disciplines, amongst them communication studies, journalism, media economics, media management, media law, business studies, economics, information science, media informatics and others.

A jury formed by the management and associate partners of Goldmedia will decide on the award winners. The decision will be based on the following criteria:

- Timeliness of research results
- Originality and innovativeness of the work
- Scientific methodology
- Potential use of research results

The award is endowed with 1,200 Euro and can be distributed among a maximum of three winners. On this occasion Goldmedia will publish the names of the winners, the respective universities, the title and the abstract of the thesis. Any further information will only be published with prior consent.

Please send your informal application via email. **The following documents need to be provided in digital form (pdf):**

- Copy of the thesis
- CV
- In case your thesis was written in cooperation with a company, please submit written approval of the application.

**Closing date is April 30, 2024.**

Applications can be submitted **only via email** to: [Preis@Goldmedia.de](mailto:Preis@Goldmedia.de)

Further information (incl. data protection): [www.Goldmedia.com/award](http://www.Goldmedia.com/award)

In cooperation with Media Tasting: The winners will also receive a free day ticket for the Media and Innovation Congress 2024.

