



Short CV

Clemens Appel (former State Secretary)

Managing Director of Goldmedia Political & Staff Advising GmbH

Clemens Appel – born 1953 – founded Goldmedia Political & Staff Advising GmbH in February 2010 in Berlin. The company offers consulting services in the areas of media politics, communications, and personnel development.

A law graduate, Clemens Appel was the judge of the North Rhine-Westphalia labour court from 1983 to 1988. He subsequently began his political career as the director of the Department for Labour and Personnel Representation Law at North Rhine-Westphalia's Ministry for Labour, Health, and Social Affairs. From 1991 to 1993, Clemens Appel served as the leader of the Department for Labour law of the Ministry for Labour, Social Affairs, Health, and Women, where he worked as the State Secretary from 1996 to 1999.

Clemens Appel was named Vice President of the Brandenburg State Labour Court in 1993. From 1999 to 2004, he held the office of State Secretary in the Brandenburg Ministry for Urban Development, Housing, and Transportation. From October 2004 to November 2009, Clemens Appel served as the director of the State Chancellery.

His newly-founded company, Goldmedia Political & Staff Advising, belongs to the Goldmedia Group. The group includes three other companies: Goldmedia GmbH Media Consulting & Research, Goldmedia Sales & Services GmbH, and Goldmedia Custom Research GmbH.