

# TV Shopping in Western Europe:

## Market forecasts and assessment to 2012



screen digest

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Electronic Retailing Association

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**G O L D M E D I A**

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**screendigest**

Published November 2008 by  
Screen Digest Limited

Screen Digest Limited  
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**Cover Photography Credits**

Home Shopping Europe GmbH - HSE24, Germany  
Home Shopping Service SA / M6, France  
QVC Deutschland Inc. & Co. KG, Germany

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