

Nintendo and Japan's game industry (Eurotechnology Japan KK)

Version 9 of October 15, 2008
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Summary

Nintendo with Wii and DS (and soon DSi) is revolutionizing the rapidly growing global game industry, and became the undisputed market leader. Japan's game industry sets global trends, and drives changes. This report analyzes Japan's game markets and Japanese game companies, and explains global game industry trends from our Japan perspective. This report is a must-read for anyone wishing to understand Japan's game industry, game markets, and global game industry trends.

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