



## **curriculum vitae**

**Simon Boé**

**Goldmedia Sales & Services GmbH**

Simon Boé - born in 1972 – has been working as an independent media consultant since July 1999. He founded Boé Kommunikation, an agency focusing on business and sales consulting, in May 2000. In September 2004, the agency's strategic alliance with "Goldmedia GmbH" developed into a new independent venture; "Goldmedia Sales & Services GmbH", with Professor Dr. Klaus Goldhammer and Simon Boé acting as managing directors.

Goldmedia Sales & Services GmbH use their profound sales expertise in the field of print and electronic media also to assist quality periodicals such as Psychologie Heute, Ci-Magazin and Literaturen.

Clients of Simon Boé and Goldmedia Sales & Services GmbH include or included publishing companies such as Axel Springer Verlag, Wocheverlag and Brand eins Verlag as well as prominent radio stations.

A trained publishing merchant, Simon specializes in media sales, marketing and distribution and also develops public relations concepts in these fields.

As former press spokesman for the Berlin-based radio station 104.6 RTL, Simon is thoroughly familiar with the broadcasting market.