



Curriculum Vitae

Dr. Klaus Goldhammer

Managing Director Goldmedia GmbH Media Consulting & Research

Managing Director of Goldmedia Sales & Services GmbH

Managing Director of Goldmedia Custom Research GmbH

Klaus Goldhammer, born in 1967, founded Goldmedia GmbH Media Consulting & Research in 1998. Goldmedia offers to its clients a broad range of consulting services in the fields of media, entertainment and telecommunications. Goldmedia offers in-depth analyses of markets and competitors as well as strategic advice and hands on business development. Additionally, in 2004 Klaus founded Goldmedia Sales & Services and in 2007 Goldmedia Custom Research.

From 1996 to 1999 Klaus worked as an independent business and media consultant with a special interest in radio, digital TV and interactive entertainment. He also worked as managing editor of the European Communication Council (ECC), responsible for several reports on media trends and Internet economics.

Before that he was PR Consultant for Kohtes & Klewes Public Relations GmbH and for several years he worked as a media journalist for several newspapers and magazines.

Klaus Goldhammer regularly lectures on topics concerning broadcasting and new media at universities. From 2004 to 2007 he was a professor for media economics and mass communication at Freie Universität Berlin, from 2003 to 2004 at Rheinische Fachhochschule in Cologne and from 2004 – 2005 at University of Basel.

His academical career started in Berlin and London where he earned his degree in journalism and management.